



Saskatchewan Quarter Horse Association 2024 Sponsorship Program

The Saskatchewan Quarter Horse Association (SQHA) is a provincial affiliate of the American Quarter Horse Association (AQHA). The AQHA is the world's largest equine breed registry and membership organization and we are proud to represent Quarter Horses in Saskatchewan. The SQHA's objectives are to promote and encourage the development and improvement of the Quarter Horse Breed.

The SQHA aims to host 3 sanctioned AQHA shows per year. These shows attract competitors from Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the northern USA. There is a high level of competition at these events with some of the best horses in Canada. The SQHA often hosts fun youth events and social events at our shows to grow camaraderie amongst our members. We host one to two clinics per year, with an emphasis on encouraging youth participation. The last three years we have provided a free Horse Show Demonstration Day to introduce the sport of horse showing to youth or people new to the industry. We attend the Saskatchewan Equine Expo to promote the equine industry in our province.

Our fundraising efforts include several endeavours throughout the year. We host multiple Facebook Silent Auctions, including our Buy-A-Pro Auction where industry professionals donate two lessons to the lucky bidder and the Facebook Item Auction where we auction off items donated by businesses or individuals. This year we are hosting a youth riding clinic in Lloydminster as both an educational opportunity and as a fundraiser for our club.

We are a registered Non-Profit, and like many clubs, rely on the donations of generous sponsors. With the help of our sponsors, we are able to provide educational and competitive opportunities for adults and youth from Saskatchewan and Western Canada. Our sponsorship levels and sponsorship form are attached on the following pages. Thank you for your consideration and support.

www.sqha.org

[Facebook](#)

[Instagram](#)

info@sqha.org

Box 539, Vanscoy, SK, S0L 3J0



PLATINUM Sponsor

Greater than \$1,000 (in cash or merchandise)

- A banner will be displayed at our shows (provided by you)
- Your logo placed on our website home page and footer of all pages
- Your business will be featured in a full page ad in our Sponsorship Directory that is advertised at shows, on our website and Facebook page.
- Your business's sponsorship of the SQHA will be announced multiple times daily at key events
- Your products/services featured on our social media up to 6 times per year

Gold Sponsor

Greater than \$750 (in cash or merchandise)

- Your business will be featured in a half page ad in our Sponsorship Directory that is advertised at shows, on our website and Facebook page.
- Your business's sponsorship of the SQHA will be announced daily at key events
- Recognition on our social media & website

Silver Sponsor

Greater than \$500 (in cash or merchandise)

- Your business will be featured in our Sponsorship Directory that is advertised at shows, on our website and Facebook page.
- Your business's sponsorship of the SQHA will be announced daily at key events
- Recognition on our social media & website

Bronze Sponsor

Greater than \$250 (cash or merchandise)

- Your business' information and logo will be listed in our Sponsorship Directory that is advertised at shows, on our website and Facebook page.
- Your business's sponsorship of the SQHA will be announced at key events

Friend of the SQHA

Cash or merchandise up to \$250

- Your business will be listed in our Sponsorship Directory that is advertised at shows, on our website and Facebook page.



SPONSORSHIP LEVELS:

Platinum Sponsor: \$1000

Gold Sponsor: \$750

Silver Sponsor: \$500

Bronze Sponsor: \$250

Friend of the SQHA: Less than \$250

Company Name: _____

Contact Person: _____

Address: _____

Phone #: _____ Fax #: _____

Email: _____ Website: _____

Please indicate level of sponsorship: (please check one)

\$1000 _____ \$750 _____ \$500 _____ \$250 _____ <\$250 _____ Other \$ _____

Item description: _____

Item value: _____

Optional: Specific Event or Allocation for Donation: _____

Payment Options: (please check one)

_____ Cheque (Payable to SQHA) (Mail to: SQHA Box 539, Vanscoy, SK, S0L 3J0)

_____ Etransfer to info@sqha.org (put "sponsorship" in memo)

_____ Please invoice me at address above; I will submit payment once receipt of invoice

_____ Contact an SQHA board member to accept your item donation

* Sponsorship Logos for website must be emailed to info@sqha.org and received in .jpg format.

* Benefits of advertisement will only occur once sponsorship has been received

* If no specification is indicated for funds, the SQHA sponsorship committee will allocate your generous donation where needed